

BOARDS & COMMISSIONS APPLICATION

132 North Elmwood Avenue 330-722-9038 www.medinaoh.org

Application Number H25-11

GENERAL	Date of Application						
	Property Location						
	Description of Project						
GE							
	Applicant	_					
CONTACT INFORMATION	Name						
	Address City State Zip						
	Phone Email						
	Property Owner						
	Name						
	Address State Zip						
00	Phone Email						
TYPE	Planning Commission Site Plan Conditional Zoning Certificate Code or Map Amendment						
APPLICATION							
ICA.	Historic Preservation Board Certificate of Appropriateness Conditional Sign						
\PPI	Board of Zoning Appeals Variance Appeal						
SIGNATURE	By signing this application, I hereby certify that:						
IAT	1) The information contained in this application is true and accurate to the best of my knowledge; 2) I am authorized to make this application as the property owner of record or I have been authorized to make this						
SIGN	application by the property owner of record;						
-	 3) I assume sole responsibility for correspondence regarding this application; and 4) I am aware that all application requirements must be submitted prior to the formal acceptance of my application. 						
ICA	4) Tulli aware that all application regularities must be submitted prior to the formal acceptance of my application.						
APPLICAN	Signature Date						
OFFICIAL USE	Zoning District Fee (See Fee Sheet) \$						
CIAL	Meeting Date 8/14/25 Check Box when Fee Paid						
FFI(Check box when ree raid						
O							



H25-11 Hotel and Event Center Signs

Property Owner: Legacy Hotel of Medina LLC

Applicant: Lisa Reau

Location: 257 South Court Street and 226 South Elmwood Avenue

Zoning: C-2 (Central Business)

Request: Conditional Sign Permit approval for wall, awning, projecting, and ground signs

LOCATION AND SURROUNDING USES

The subject property encompasses 1.48 acres located between South Court Street and South Elmwood Avenue. Adjacent properties include the following uses:

• North – Retail and Parking

South – Fitness Center and Parking

- East Retail and Entertainment
- West Parking and Residential



BACKGROUND/PROPOSED APPLICATION

The property is the future site of Legacy Hotel and Locale at the Legacy event center. The current proposal is signage for both facilities.



The applicant is proposing the following signs:

Sign	Building	Facade	Text	Type	Size	Lighting
E01	Legacy Hotel	East	Legacy	Awning	23.1 sq. ft.	Internal
E02	Legacy Hotel	East	Tribute Portfolio	Identification	1 sq. ft.	None
E4.1	Legacy Hotel	East	Lily Jean's	Awning	13.5 sq. ft.	None
E03	Legacy Hotel	South	Legacy	Wall	85.2 sq. ft.	Backlit
E05	Legacy Hotel	South	Privato	Wall	17.3 sq. ft.	Backlit
E06	Legacy Hotel	North	La Vista	Projecting	3.5 sq. ft.	None
E07	Legacy Hotel	North	Legacy Main Ent.	Instructional	1 sq. ft.	None
E08	Locale @ the Legacy	East	LL	Wall	51.8 sq. ft.	Backlit
E09	Locale @ the Legacy	West	LL	Wall	95.8 sq. ft.	Backlit
E10	Locale @ the Legacy	South	Locale @ the Legacy	Wall	190 sq. ft.	None
E13	Near S. Elmwood St.	1	Locale @ the Legacy	Ground	12.0 sq. ft.	None
E11,12,14	Parking Lot	-	Miscellaneous	Instructional	5.3 sq. ft.	None

All signs are aluminum or stainless steel and are black, white, and grey in color, with two exceptions:

- The "Legacy" (E01) sign on the east facade has an acrylic face with aluminum returns and is a gold color.
- The "Lilly Jean's" (E4.1) awning sign is a vinyl application on fabric.

The Board of Zoning Appeals will hear a variance application regarding the proposed signs to allow internally illuminated signs (including backlighting), both ground signs and building signs, a building sign larger than permitted, and a building sign on non-building frontage.

COMMUNITY DEVELOPMENT DEPARTMENT STAFF RECOMMENDATION

Staff recommends **approval** of application H25-11 for wall, awning, projecting, and ground signs, as presented. Though there are a number of signs proposed and variances are required, the signs are appropriate for the scale of the buildings and the mix of uses on the site.

CONDITIONAL SIGN PERMIT DESIGN GUIDELINES (SECTION 1147.16)

In reviewing a proposal for a conditional sign permit, the Historic Preservation Board and Planning Commission shall consider whether the proposal meets the following design guidelines, which are in addition to the design criteria for all signs listed in Section 1147.07(d):

- (a) Lettering should be large enough to be easily read but not overly large or out of scale with the building or site.
- (b) The ratio between a message and its background should permit easy recognition of the message.
- (c) The size, style, and location of a proposed sign should be appropriate to the site and use with which the sign is associated.
- (d) A sign should complement the building with which it is associated, as well as adjacent buildings, by being designed and placed to enhance the architecture of the building.
- (e) The color of a sign should be compatible with the color of the building facade with which it is associated. A sign should be designed with a minimum number, and harmonious use, of colors.
- (f) A permanent window sign should be comprised of individual letters, logos or design elements that are not encompassed by a solid opaque background, so as not to obscure the view through the window with which the sign is associated.
- (g) The size of the lettering and graphics on a projecting sign should be appropriate for viewing by pedestrians.



- (h) A ground sign that provides a directory of occupants for a multi-occupant building should have simplicity of design, to compensate for the additional amount of information provided (i.e. utilize common elements such as the same background color, or other common elements, etc.).
- (i) The area of a wall sign should not exceed eighty percent (80%) of the area of the frame of architectural space specifically intended for signage.
- (j) A projecting sign that is comprised of multiple elements hanging from the same supports should be designed such that all such elements are compatible in size, shape, and color.
- (k) Multiple signs associated with a single use should contain similar materials, colors, and design elements, regardless of sign type(s).
- (I) An awning or canopy sign should be located on the valance of the awning or canopy.
- (m) Temporary sidewalk signs shall be constructed of materials compatible with the permanent building signs. Plastic framing, white background dry erase boards and changeable letter tracks are discouraged.

CITY OF MEDINA DESIGN GUIDELINES FOR HISTORIC PROPERTIES AND DISTRICTS - SIGNAGE

Signage is used to locate a business and to advertise what products or services that business offers to the public. When designing a sign, it is important to consider the building it is representing. A sign that complements the building makes the business and the entire district more attractive to visitors. Signage should enhance the facade and not distract from it. Reference Preservation Brief 25.

Recommendations

- Historic signage should be retained and restored when it is suitable to the current business.
- New signage should be designed and constructed using materials and methods that are consistent with the building's architectural style.
- The size of the sign should be relative to the location in which it will be placed on the building (i.e. fit within a frieze or in a window or transom).
- Limit the size of the sign to the least amount necessary to reach the public.
- The color and lettering of the sign should complement the building. Attach signage in a way that it will not damage historic materials (i.e. on masonry structures, attach only in mortar joints).
- Small signs may be placed at secondary entrances that are accessible to the public in order to identify the business and should also comply with these recommendations.





Date: July 16, 2025

To: Historic Preservation Board, Planning Commission, Board of Zoning Appeals The City of Medina, Ohio 132 North Elmwood Avenue 330-722-9038 www.medinaoh.org

Subject: Variance Request for The Legacy Exterior Signage at 257 S Court Street, Medina, Ohio 44256

To: City of Medina Historic Preservation Board, Planning Commission, and Board of Zoning Appeals

On behalf of the development and design team for The Legacy Hotel project, we respectfully submit this letter to request a series of sign-related variances for consideration. The Legacy is a significant and carefully planned addition to Medina's Historic District, bringing with it a thoughtfully designed hospitality program that includes a boutique hotel, signature restaurant, public coffee and cocktail bar, rooftop bar and an event center.

Each component of this project has been designed with attention to the architectural character and walkability of the neighborhood, while also meeting the functional needs of a modern, multi-use property. Our goal in requesting these variances is to ensure that wayfinding, safety, public access, and visitor experience are supported through clear, well-placed signage that is consistent with the spirit and intent of the City's code, even when code limits may not fully accommodate the unique program and scale of this site.

The following variance requests are made to allow proper designation of entrances, clarity for pedestrian and vehicular traffic, and enhanced visibility for public-facing amenities. We've provided detailed justification for each request, guided by the standards outlined in Section 1147 and grounded in architectural appropriateness, operational function, and contextual fit within the Historic District.

Conclusion

In conclusion, we recognize and deeply respect the intent of Medina's historic district zoning and signage codes. We believe the variance requests presented here strike an appropriate balance between maintaining the character and charm of the Historic District and meeting the practical needs of a destination property designed to serve the public, stimulate economic vitality, and enhance the overall visitor experience in downtown Medina.

Each sign has been thoughtfully designed to fit its architectural context and support wayfinding, branding, and public access. These requests are modest in scope, reasonable in purpose, and aligned with the broader goals of preserving the integrity of our city while welcoming new energy and investment.

We appreciate your time, consideration, and continued partnership on this transformative project for the City of Medina.

Respectfully submitted,

Lisa Reau

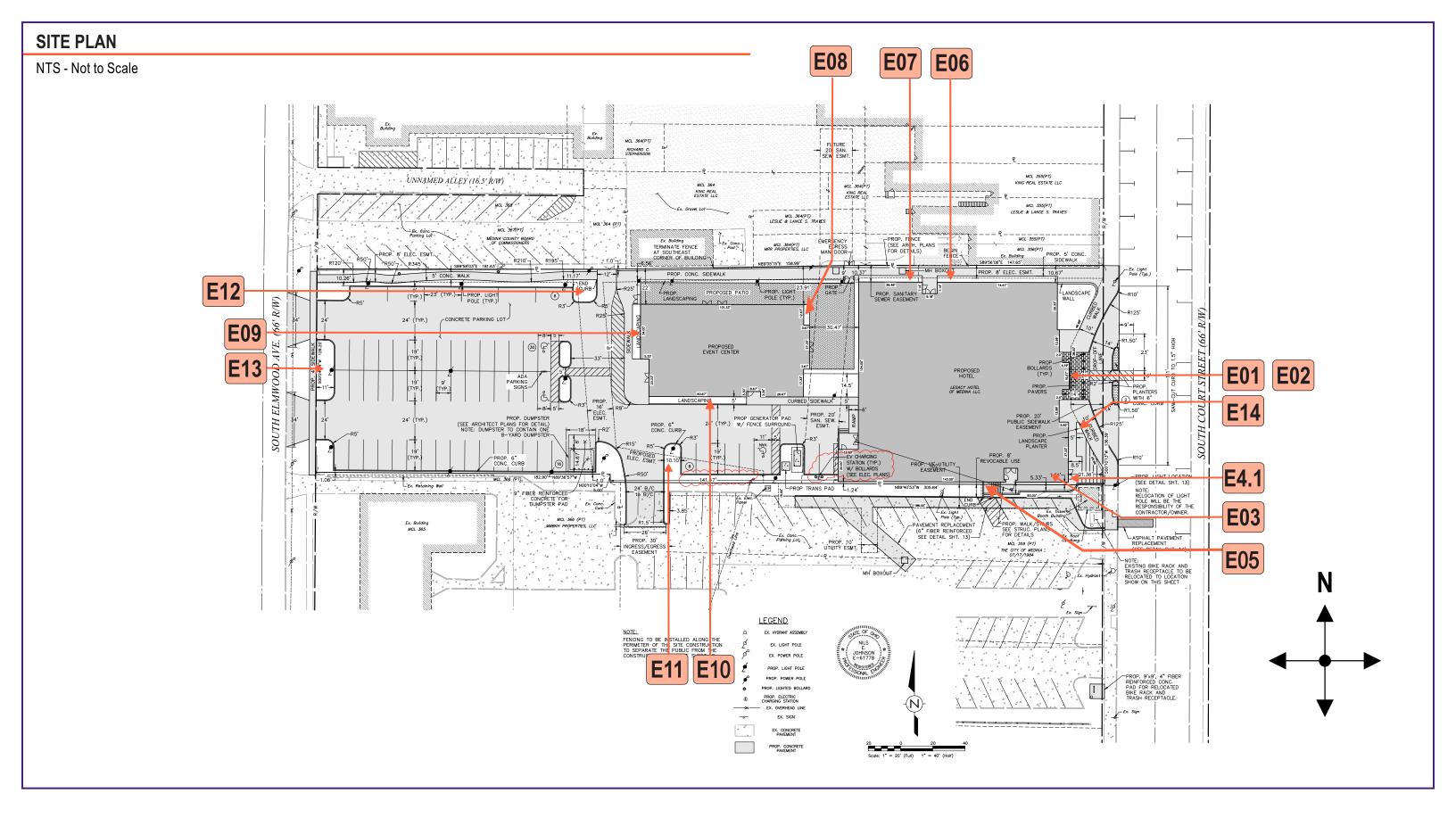
Marketing & Communications Director Autonomy Capital Group LReau@AutonomyCapitalGroup.com

LReau@AutonomyCapitalGroup.com

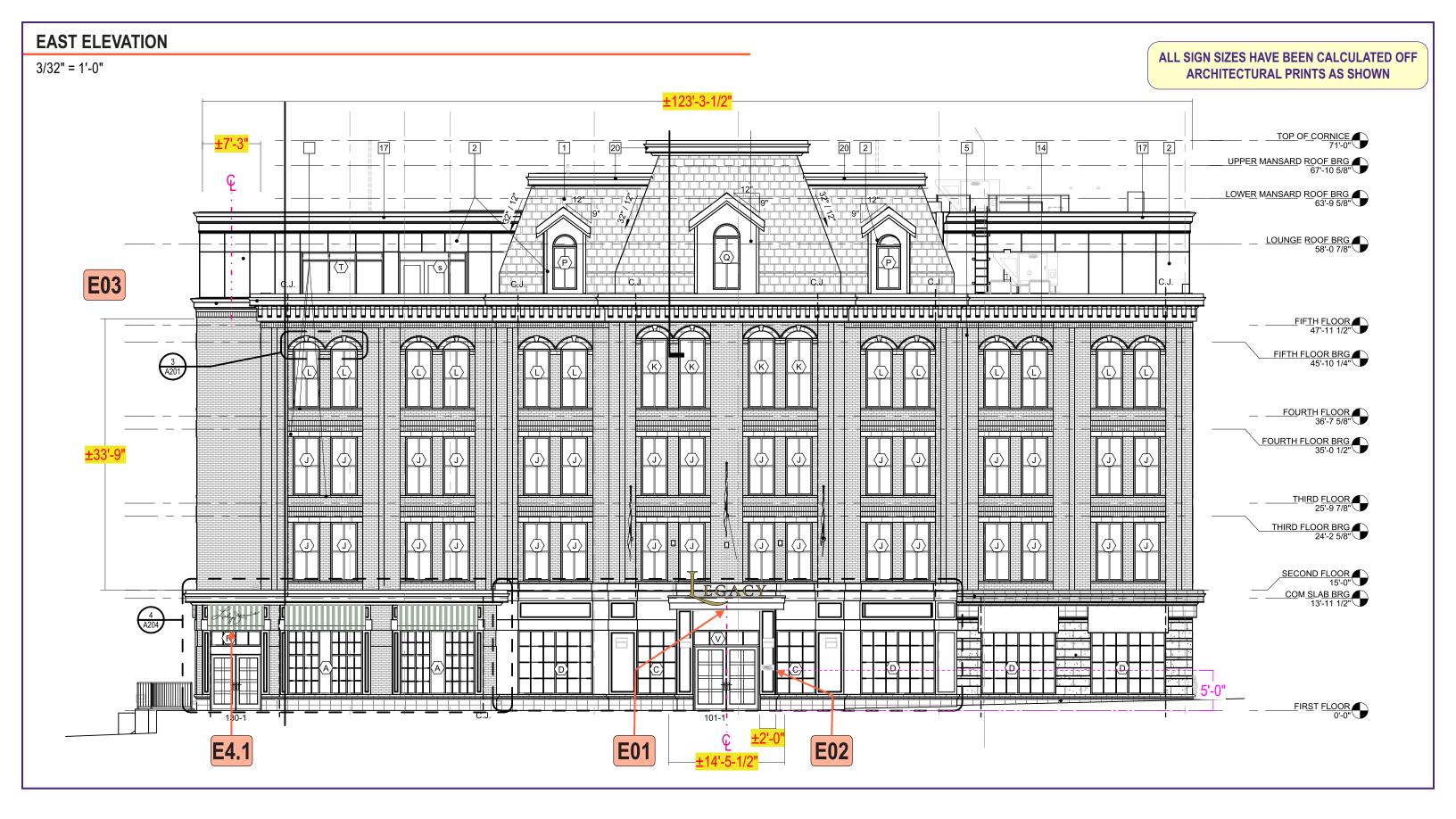
407-595-7590

Attachments:

- 1. Proposed Sign Locations and Schematics
- 2. Sign Variance Application



Legacy Hotel
East (Front)
Elevation







FACE LIT CHANNELS

Scale: 3/4"=1'-0" 23.1 square feet



ALL SPECIFICATION TO BE DETERMINED

FACES: .177" #2406 white acrylic w/ surface applied dual color film - Gold

Will illuminated White at night

TRIMCAP: "L" - 2" jewelite trimcap w/ clips at min. 12" o/c; painted Gold

"egacy" - 1" jewelite trimcap; painted Gold

RETURNS: 3" Deep .063 alum. returns pre finished white interior / exterior painted Gold

BACKS: .080 alum. insides painted Reflective white;

reinforced with vertical supports as needed - PER MFG REVIEW

ILLUM.: Principal Sloan White LED's as required by manufacturer;

Power supplies housed within raceway

RACEWAY: 5"h X 3-1/2"d Eastern Metal extruded aluminum raceway or approved

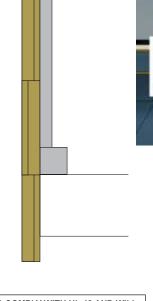
equivalent to house all electrical components; Painted to match canopy

INSTALL: Letters mechanically fastened to raceway; Raceway thru bolted flush to wall surface into

approved blocking; 12" standard length of min 3/8" threaded rod will be supplied unless

otherwise noted

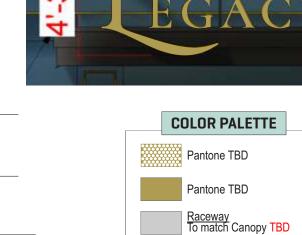
QUANTITY: (1) ONE SET REQUIRED



ALL SIGNS TO COMPLY WITH UL 48 AND WILL BE MARKED AS SUCH WITH APPROPRIATE LABORATORY LABELS.

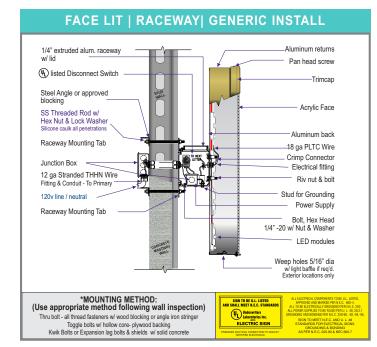
THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.



Design Intent

Paint finish to be satin unless otherwise specified



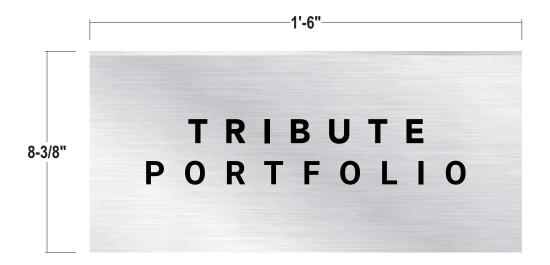
SIMULATED NIGHT VIEW

FL51.i.f





Scale: 3"=1'-0" 1.05 square feet



1/4" Thick Stainless Steel Plaque

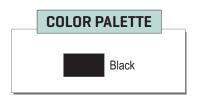
PLAQUE: 1/4" (6mm) thick stainless steel alloy plaque

GRAPHICS: Etched 1/8" deep and filled black graphics TBC

INSTALL: Plaque to have studs to backside of panel as required for flush mounting;

All penetrations filled with silicone

QUANTITY: (1) ONE REQUIRED FOR EAST ENTRANCE DOOR



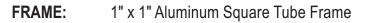
Paint finish to be satin unless otherwise specified

NON-ILLUMINATED SHED AWNING Scale: 3/4"=1'-0" 13.5 square feet 23'-7/8" 23'-7/8" 23'-7/8" 23'-7/2"

FRONT VIEW

Design Intent



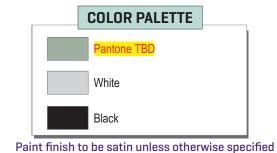


FABRIC: White Sunbrella fabric material with open bottom

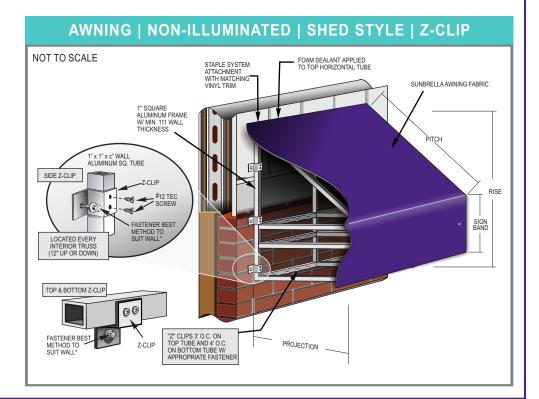
GRAPHICS: Heat Transferred Vinyl Graphics

INSTALL: Thru bolted to wall using z-clips and min. 3/8" all thread into blocking

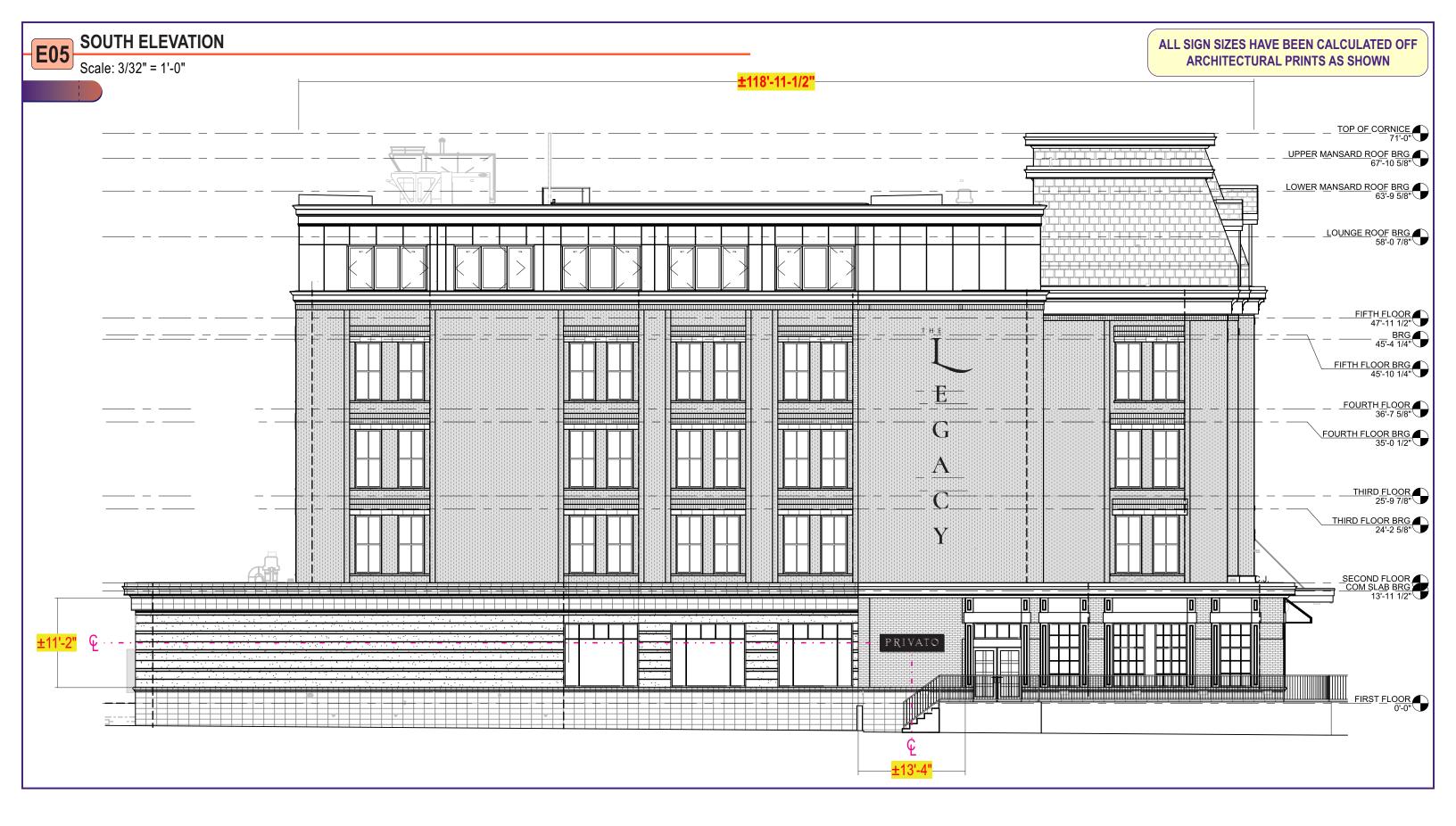
QUANTITY: (1) ONE REQUIRED



SIDE VIEW



Legacy Hotel
South (Side)
Elevation









HALO LIT REVERSE CHANNELS

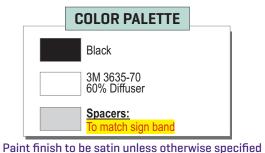
HL17.i.so

Scale:1/4"=1'-0"

85.2 square feet

Artwork will likely need to be increased in stroke for manufacturing

To be determined when artwork is provided



FACES: .090" aluminum faces painted Black

RETURNS: 3" deep .063 aluminum returns;

Returns welded to faces; All welds sanded smooth painted Black

BACKS: .177" Clear polycarbonate w/ applied White diffuser film to diffuse LED's

ILLUM.: Principal Sloan White LED's as required by manufacturer;

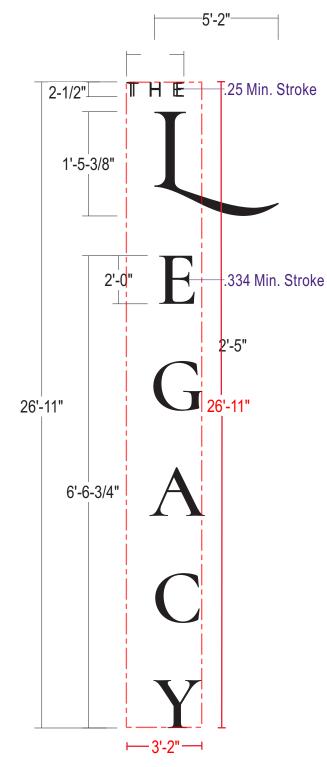
Remote Power Supplies

INSTALL: Thru bolted to wall surface with 1-1/2" stand offs into approved blocking

12" standard length of min 3/8" threaded rod will be supplied unless otherwise noted;

Spacers to be provided and painted to match sign band

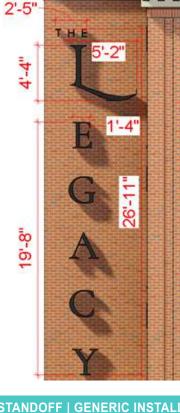
QUANTITY: (1) ONE SET REQUIRED



SIMULATED NIGHT VIEW



Design Intent



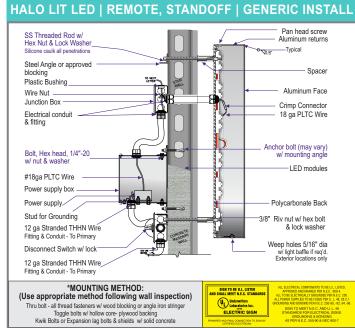
ALL SIGNS TO COMPLY WITH UL 48 AND WILL

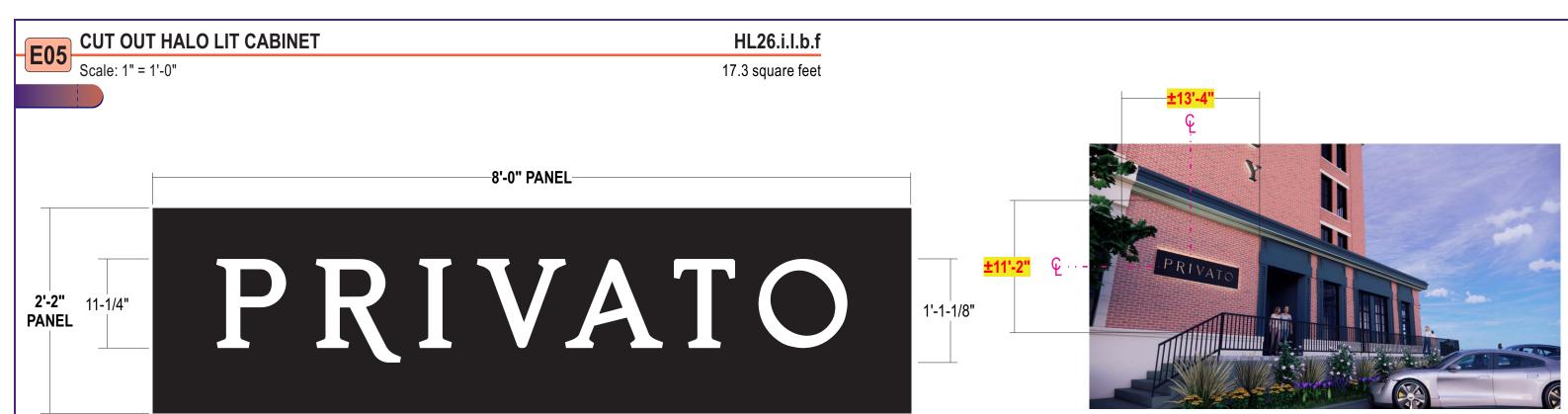
THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

BE MARKED AS SUCH WITH APPROPRIATE

LABORATORY LABELS.

THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.





Design Intent

FACES: .090" aluminum faces painted black

RETURNS: Returns welded to faces; All welds sanded smooth painted black

3" deep .063 aluminum returns

BACKS: .177" Clear polycarbonate w/ applied White diffuser film to diffuse LED's

ILLUM.: Principal Sloan White LED's as required by manufacturer;

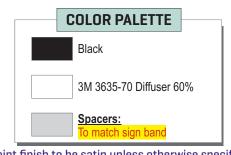
Remote Power Supplies

INSTALL: Thru bolted to wall surface with 1-1/2" stand offs into approved blocking

12" standard length of min 3/8" threaded rod will be supplied unless otherwise noted;

Spacers to be provided and painted to match sign band

QUANTITY: (1) ONE PANEL REQUIRED



Paint finish to be satin unless otherwise specified

ALL SIGNS TO COMPLY WITH UL 48 AND WILL BE MARKED AS SUCH WITH APPROPRIATE LABORATORY LABELS.

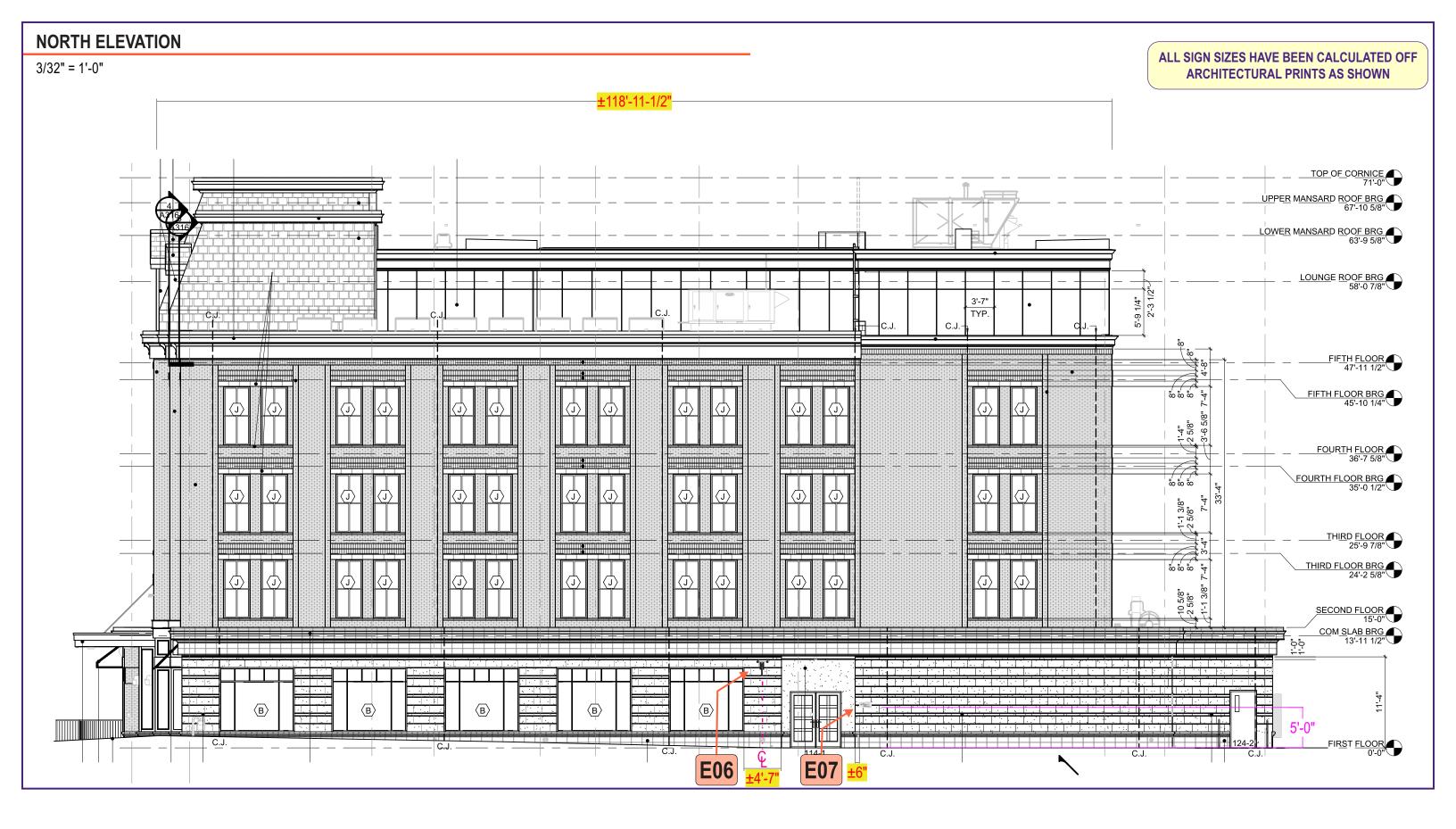
THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.

SIMULATED NIGHT VIEW



Legacy Hotel
North (Side)
Elevation



EXTERNALLY ILLUMINATED BLADE SIGN W/ LIGHT BARS

BL18.e.mt

Scale: 1" = 1'-0"

E06

3.5 square feet



End View





ALL SPECIFICATION TO BE DETERMINED

CABINET: Fabricated alum. blade 1-3/4" deep .090 aluminum skin - painted TBD

GRAPHICS: Surface applied Black die cut vinyl graphics to match color shown

(2) Two sets required

LIGHT BAR: Illuminated light bars (2) total; mounted to wall bracket

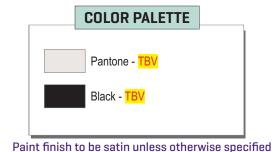
INSTALL: Square aluminum mounting tube -secured to cabinet as required;

Tube welded to aluminum mounting plates; Thru bolted to wall surface using all thread into blocking as required 12" standard length of threaded rod will be supplied unless otherwise noted; 3/8" threaded

Side A

rod into blocking or Stratus approved equivalent

QUANTITY: (1) ONE REQUIRED



Side B

BE MARKED AS SUCH WITH APPROPRIATE LABORATORY LABELS.

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ALL SIGNS TO COMPLY WITH UL 48 AND WILL

THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.

SIMULATED NIGHT VIEW





Scale: 3"=1'-0" 1.05 square feet



1/4" Thick Stainless Steel Plaque

PLAQUE: 1/4" (6mm) thick stainless steel alloy plaque

GRAPHICS: Etched 1/8" deep and filled black graphics TBC

INSTALL: Plaque to have studs to backside of panel as required for flush mounting;

All penetrations filled with silicone

QUANTITY: (1) ONE REQUIRED FOR NORTH ENTRANCE DOOR



Paint finish to be satin unless otherwise specified

Locale at the Legacy
West (Front) and
South (Side)
Elevations



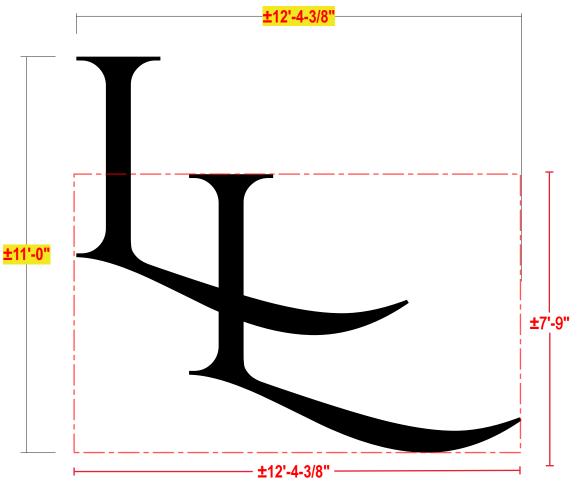


HALO LIT REVERSE CHANNELS

HL132.i.so

Scale: 3/8"=1'-0"

95.8 square feet



FACES: .125" aluminum faces painted Black

RETURNS: 3" deep .090 aluminum returns;

Returns welded to faces; All welds sanded smooth painted Black

BACKS: .177" Clear polycarbonate w/ applied White diffuser film to diffuse LED's

ILLUM.: Principal Sloan White LED's as required by manufacturer;

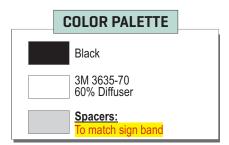
Remote Power Supplies

INSTALL: Thru bolted to wall surface with 1-1/2" stand offs into approved blocking

12" standard length of min 3/8" threaded rod will be supplied unless otherwise noted;

Spacers to be provided and painted to match sign band

QUANTITY: (1) ONE SET REQUIRED



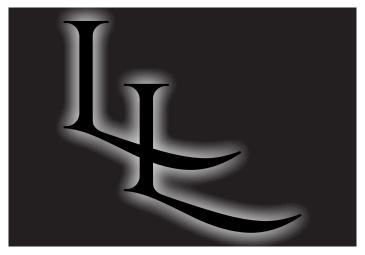
Paint finish to be satin unless otherwise specified

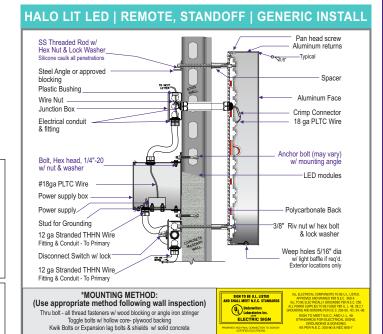
ALL SIGNS TO COMPLY WITH UL 48 AND WILL BE MARKED AS SUCH WITH APPROPRIATE LABORATORY LABELS.

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THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.

SIMULATED NIGHT VIEW



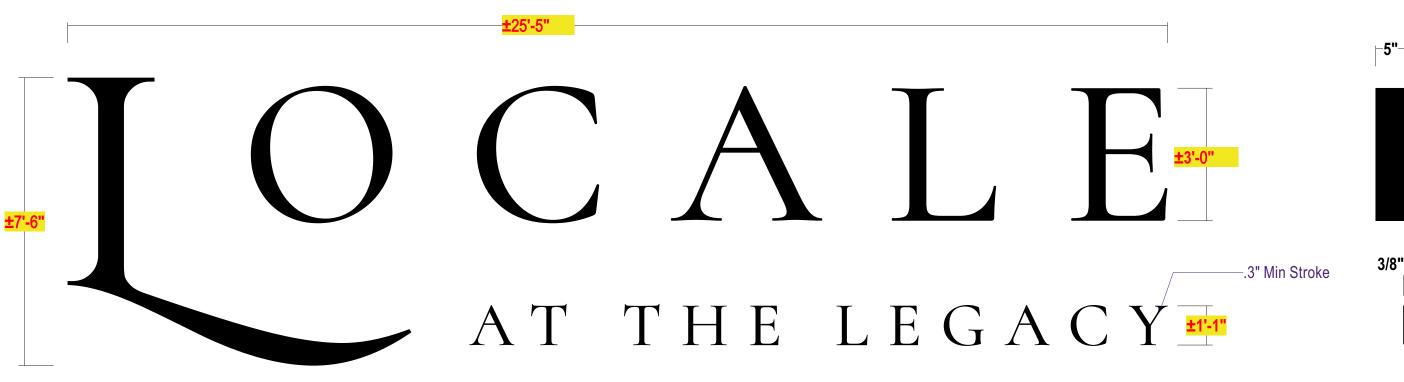




DIM96/FCO13.ac.f

Scale: 3/4"=1'-0"

190.0 square feet



I O C A L E

FACES: .125" aluminum faces painted black

RETURNS: 5" deep .090 aluminum returns; Returns welded to faces; All welds sanded smooth

painted black

INSTALL: Threaded studs mounted to backside of letters for thru bolt mount into

approved blocking;

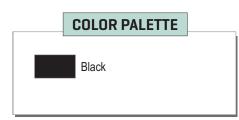
12" standard length of min 3/8" threaded rod will be supplied unless otherwise noted;

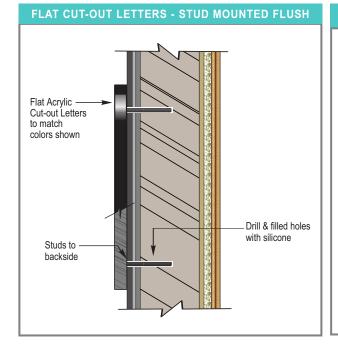
AT THE LEGACY

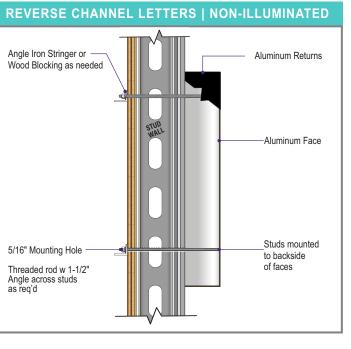
GRAPHICS: 3/8" thick flat cut out black acrylic

INSTALL: Studs to backside of graphics for flush mounting

QUANTITY: (1) ONE SET REQUIRED







Locale at the Legacy East (Rear) Elevations

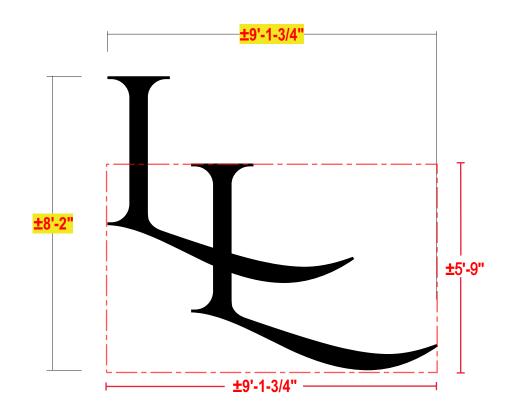


HALO LIT REVERSE CHANNELS

HL98.i.so

Scale: 3/8"=1'-0"

51.8 square feet



FACES: .125" aluminum faces painted Black

RETURNS: 3" deep .090 aluminum returns;

Returns welded to faces; All welds sanded smooth painted Black

BACKS: .177" Clear polycarbonate w/ applied White diffuser film to diffuse LED's

ILLUM.: Principal Sloan White LED's as required by manufacturer;

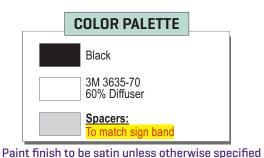
Remote Power Supplies

INSTALL: Thru bolted to wall surface with 1-1/2" stand offs into approved blocking

12" standard length of min 3/8" threaded rod will be supplied unless otherwise noted;

Spacers to be provided and painted to match sign band

QUANTITY: (1) ONE SET REQUIRED



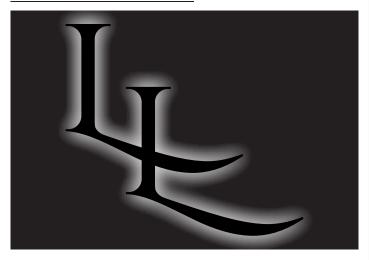
ALL SIGNS TO COMPLY WITH UL 48 AND WILL

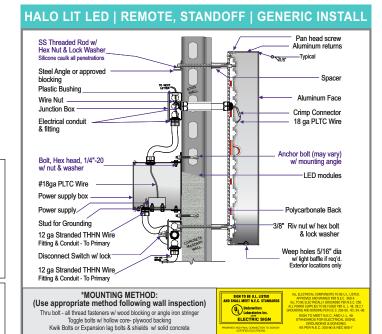
BE MARKED AS SUCH WITH UL 48 AND WILL BE MARKED AS SUCH WITH APPROPRIATE LABORATORY LABELS.

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

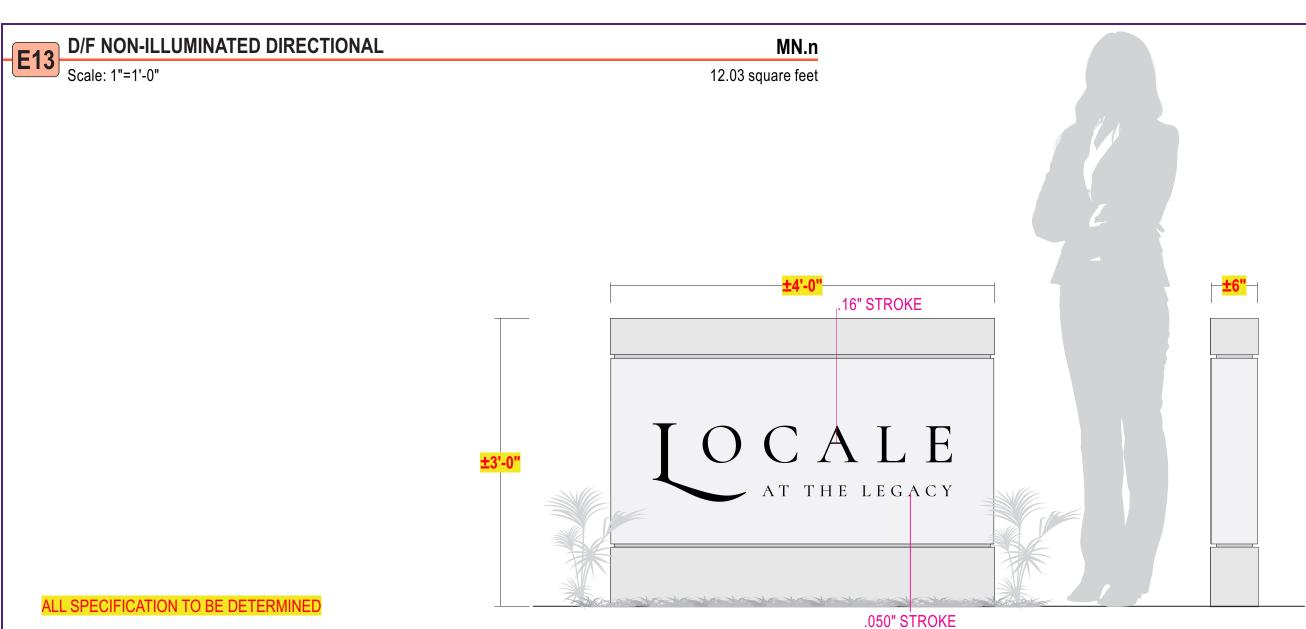
THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.

SIMULATED NIGHT VIEW





Ground and Instructional Signs



6" deep fab'd aluminum cabinet w/ .090" alum. skin; CABINET:

All exposed surfaces painted TBD

First Surface applied black vinyl graphics **GRAPHICS:**

.090" alum. w/ bent up construction; Painted TBD **REVEAL**:

INSTALL: Direct burial installation as required by city code

and engineering requirements;
ENGINEERING AND FOUNDATION DETAILS TBD

QUANTITY: (1) ONE D/F NON-ILLUMINATED MONUMENT REQUIRED



Paint finish to be satin unless otherwise specified

S/F NON-ILLUMINATED DIRECTIONAL

DR48.n.al.p

5.3 square feet

Scale: 1"=1'-0"



ALL SPECIFICATION TO BE DETERMINED

CABINET: 4" deep fabricated alum. cabinet w/ .090 aluminum skin - painted TBD

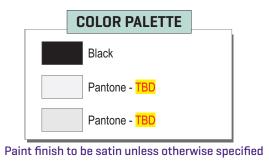
GRAPHICS: Surface applied Black die cut vinyl graphics to match color shown

SUPPORTS: Steel supports - Size to be determined by Engineering

INSTALL: Direct burial installation as required by city code

and engineering requirements;
ENGINEERING AND FOUNDATION DETAILS TBD

QUANTITY: (1) ONE REQUIRED

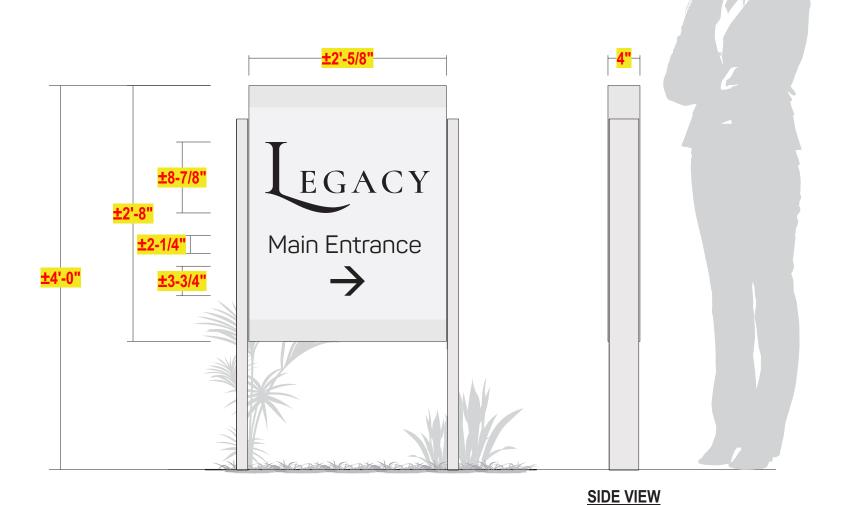


S/F NON-ILLUMINATED DIRECTIONAL

DR48.n.al.p

Scale: 1"=1'-0"

5.3 square feet



ALL SPECIFICATION TO BE DETERMINED

CABINET: 4" deep fabricated alum. cabinet w/ .090 aluminum skin - painted TBD

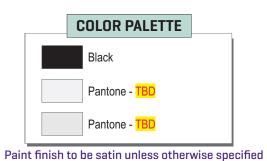
GRAPHICS: Surface applied Black die cut vinyl graphics to match color shown

SUPPORTS: Steel supports - Size to be determined by Engineering

INSTALL: Direct burial installation as required by city code

and engineering requirements;
ENGINEERING AND FOUNDATION DETAILS TBD

QUANTITY: (1) ONE REQUIRED



S/F NON-ILLUMINATED DIRECTIONAL

DR48.n.al.p

5.3 square feet

±4'-0"

Scale: 1"=1'-0"

±8-7/8" 20 Minute Parking Zone

SIDE VIEW

ALL SPECIFICATION TO BE DETERMINED

CABINET: 4" deep fabricated alum. cabinet w/ .090 aluminum skin - painted TBD

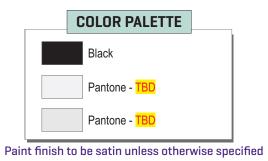
GRAPHICS: Surface applied Black die cut vinyl graphics to match color shown

SUPPORTS: Steel supports - Size to be determined by Engineering

INSTALL: Direct burial installation as required by city code

and engineering requirements;
ENGINEERING AND FOUNDATION DETAILS TBD

QUANTITY: (1) ONE REQUIRED



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